

Greed is selfish excessive or uncontrolled *desire* for possession or pursuit of *money, wealth, food, or other possessions*, especially when this denies the same goods to others. It is generally considered a vice, and is one of these *seven deadly sins* in *Catholicism*. (People who do not view unconstrained acquisitiveness as a vice will generally use a word other than greed, which has strong negative connotations.)

Some desire to increase one's wealth is nearly universal and acceptable in any culture, but this simple *want* is not considered greed. Greed is the extreme form of this desire, especially where one desires things simply for the sake of owning them. Greed may entail acquiring material possessions at the expense of another person's welfare. For example, a father buying himself a new car rather than fix the roof of his family's home or otherwise reflect flawed priorities.

Coveting another person's goods is usually called *envy*, a word commonly confused with *jealousy*. The two words denote opposite forms of greed. We may envy and wish to have the possessions or qualities of another, but we jealously guard the possessions or qualities we believe we have and refuse to share these with others. Greed for *food or drink*, combined with excessive indulgence in them, is called *gluttony*. Excessive greed for and indulgence in *sex* is called *lust*, although this term no longer carries as negative connotations as it once did.

Business (Busy-ness) = The state of always being busy, never resting.

Mogul = From the root word *Mongul*, one who conquers.

Business Mogul = A *Mongul* who never stops conquering. Is this correct?